



Hydro



Hydro  
**CIRCAL**  
Recycled  
Aluminium



A large pile of crumpled, recycled aluminum scrap metal. The metal is heavily deformed, showing various textures and colors from dark grey to bright silver. The pieces are stacked and tangled, creating a complex, layered appearance. The lighting is dramatic, highlighting the metallic sheen and the rough, crumpled surfaces.

**Aluminium made with  
recycled post-consumer scrap**

# Hydro CIRCAL

## Pushing the boundaries for recycled aluminium

Hydro is launching a new series of certified low-carbon aluminium products. Minimizing the carbon footprint of our products and maximizing opportunities for our customers. The higher the recycled content, the better it is for the environment.

Operating the most advanced sorting technology in the industry allows us to provide one of the highest recycled content in the market. Currently we offer Hydro CIRCAL 75R that contains a minimum of 75% post-consumer scrap. The higher the recycled content, the lower the carbon footprint.

When guaranteeing more than 75% recycled content, we exclusively refer to aluminium that has reached its end of life as a product in use and brought back into the loop.

The production process is fully traceable, and the product is certified by an independent third party. That is real recycling, making Hydro CIRCAL 75R a seal of approval for low-carbon aluminium.

Contact Hydro today to understand how we can offer products and services that can help you meet your sustainability goals: [hydro.com/circal](https://hydro.com/circal)



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**Aluminium can  
be used over  
and over again  
without any  
loss of quality**

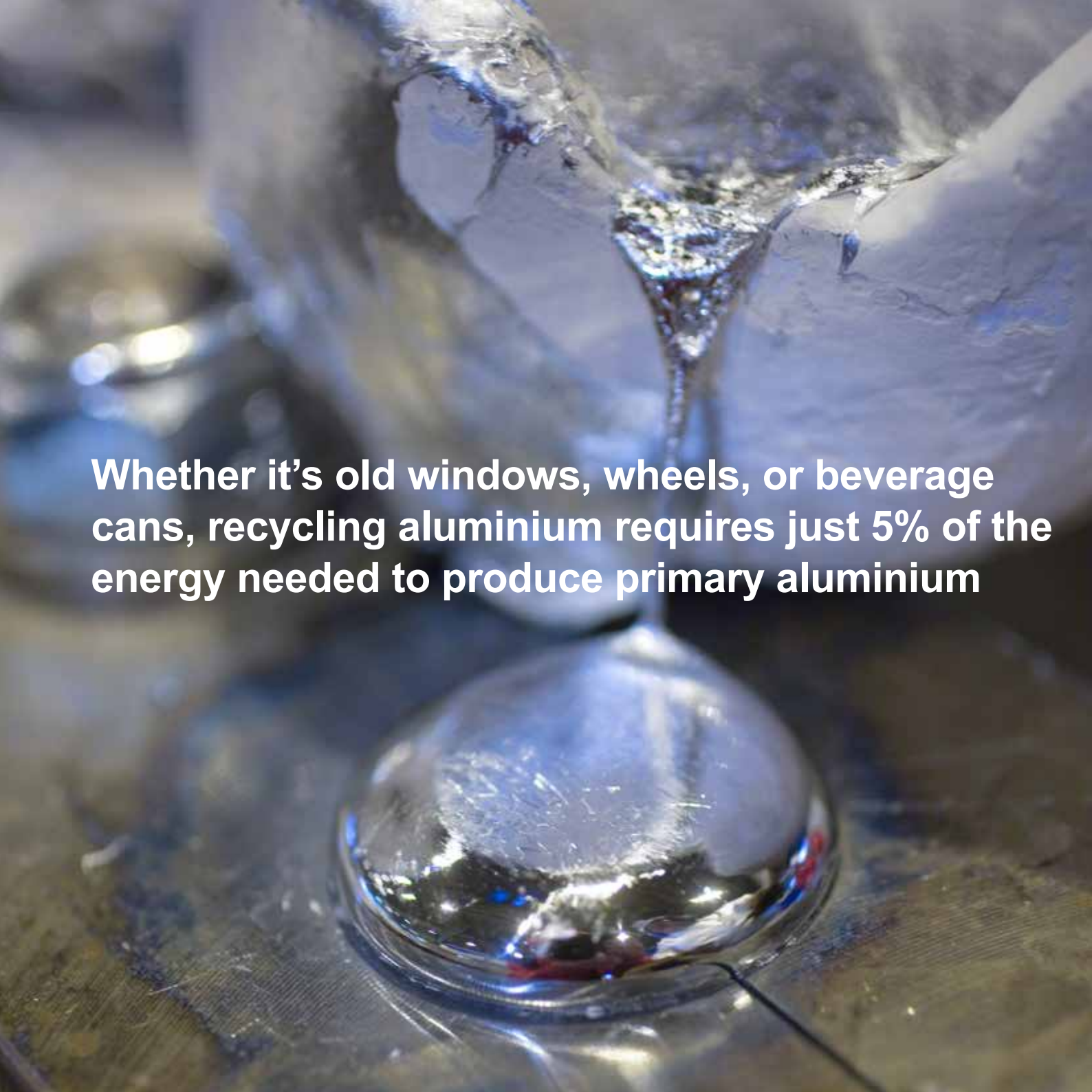
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**An estimated  
75% of all  
aluminium ever  
produced is  
still in use**

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**Whether it's old windows, wheels, or beverage cans, recycling aluminium requires just 5% of the energy needed to produce primary aluminium**







# Aluminium

Aluminium can be used over and over again without loss of quality. As a lightweight, strong and highly versatile material, it plays a big role in everyday life.

You can find aluminium in anything from cars and airplanes to bicycles, computers, food packaging and more.





The Vaan R4, the world's first fully recyclable yacht is made with recycled aluminium from Hydro.



Our primary aluminium plant in Sunndal, Norway.



# Hydro

Based in Norway and rooted in more than a century of experience in renewable energy, technology and innovation.

By continuously improving the way we produce aluminium, we strive to minimize the impact our activities have on the environment.

As of 2020, Hydro will be carbon neutral from a lifecycle perspective.



*We are aluminium*

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Photo: Getty/iStock, Per Heimly,  
Ole Walter Jacobsen, Vaans, Hydro

Hydro is a fully integrated aluminium company with 35,000 employees in 40 countries. Rooted in more than a century of experience in renewable energy, technology and innovation, Hydro is engaged in the entire aluminium value chain, from bauxite, alumina and energy to primary aluminium, rolled and extruded products and recycling.